AIRP **Alliance of Independent Regional Publishers**

www.anri.org.ru

AIRP unites independent regional media in Russia, including new media – online, TV and radio, content producers.

AIRP mission:

"uniting <u>regional press</u> in Russia in order to make it a key institution of civil society, coordinating efforts to promote freedom of speech in the country, exchanging experience and protecting interests of media organizations". ..."If you are in charge of all your obligations, if your outlets – websites, TV and radio stations, newspapers and magazines, - are not supported by officials or oligarchs, if you produce your own quality media, - than we are interested in you"...

A quote from the updated mission of the Alliance of independent Regional Publishers

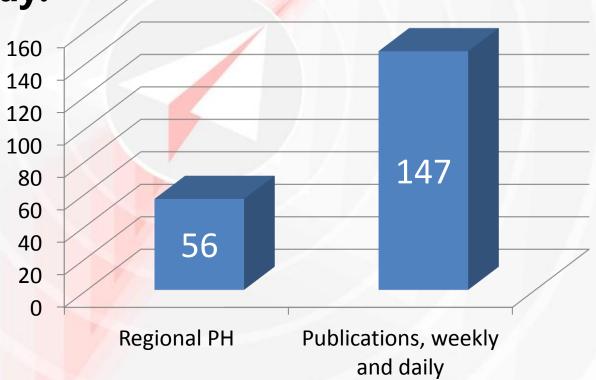
Basic Criteria to become a member:



- private media business
- independent editorial policy
- unique content

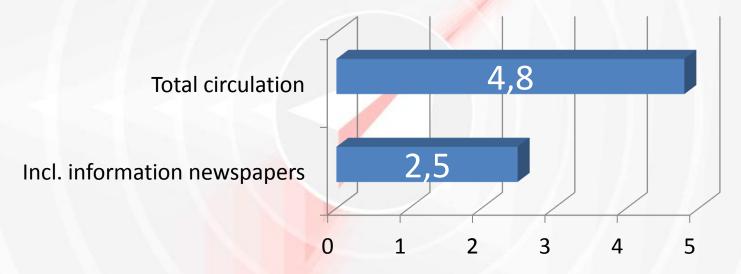
AIRP in figures:

Alliance of independent regional publishers unites today:



AIRP in figures:

Total circulation, mln. copies:



Total online audience is
22 190 900 users per month.

AIRP goals:

- defending interests of regional publishers;
- supporting freedom of speech in Russia;
- participating in formation of media business standards;
- influencing development of media industry in Russia, formation of professional environment for media business;
- lobbying regional press interests;
- promotion of interaction among independent regional publishers;
- legal, <u>juridical</u>, <u>information</u> support to regional publishers houses;
- improving access to the market of printed media for every member of AIRP;
- organizing <u>cooperative education</u> (workshops, seminars, trainings, distribution of information materials and etc.).

About Code of ethics of AIRP:

- AIRP seeks to promote constructive changes in the life of its region and country, thus fulfilling its social responsibility.
- AIRP considers the ideas of individual freedom, freedom of speech, tolerance, law, market relations to be the basic values.
- AIRP advocates strict adherence to the professional standards of journalism, stands for providing our readers, viewers, listeners, users with high-quality, objective, reliable information.

President of AIRP:



Yuriy Purgin, Director General, Altapress PH (Barnaul, Altay region)

Board members:



Irina Samokhina, director general, Krestyanin PH (Rostov-on-Don)



Elena Gomzina, director general, Yat PH (Kolomna)



Yuriy Tarantsov, director general, Svobonaya pressa PH (Voronezh)



Gennadiy Peregudov, director general, Peregudov PH (Shakhti)



Aleksey Lipnitskiy, director general, Image Press PH (Arkhangelsk)



Raufa Rakhimova, editorial director, 7 vershin PH (Ufa)

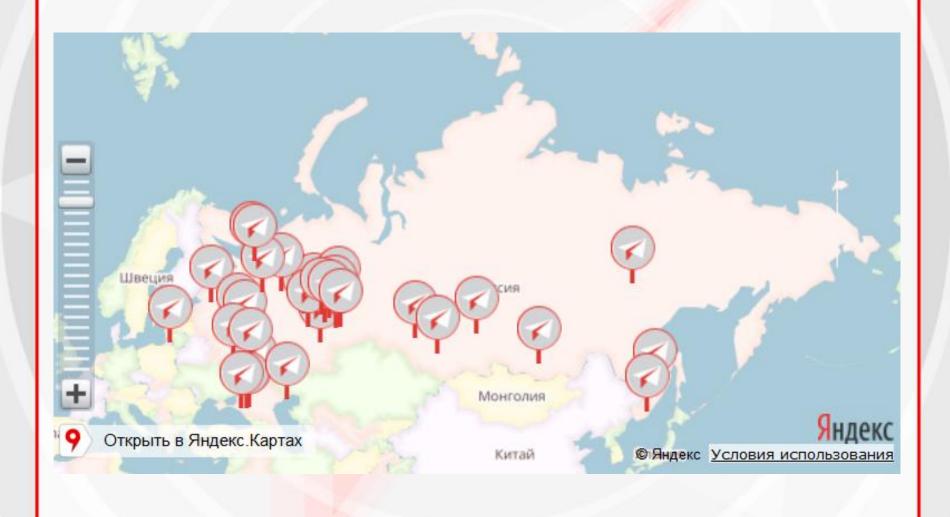


Valeriy Bezpyatikh, director general, Gorodskiye Vesti PH (Revda)



Aleksey Kharitonov, director general, Abak Press PH (Ekaterinburg)

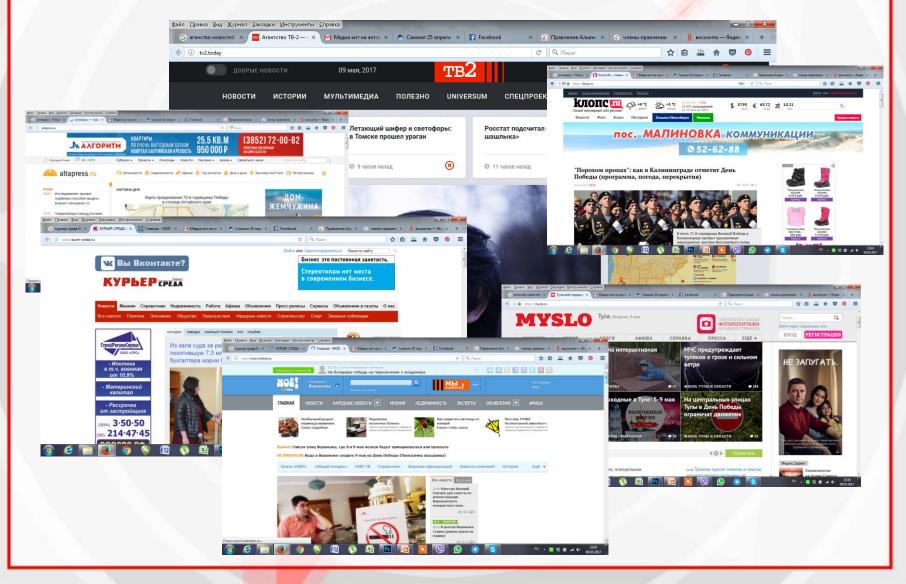
AIRP members:



Some publications of AIRP members:



Some websites of AIRP members:



AIRP | Alliance of Independent Regional Publishers



www.anri.org.ru

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